



Export Newsletter 2024 TOP 10 HIGHLIGHTS



SAKURA SAKE SHOP

SAKE EVENT

Tasting / Try and Buy

Sakura Sake Shop

x

The Foreign Correspondents' Club of Japan



August 2nd, 2024



**Sake tasting event at the
Foreign Correspondents'
Club of Japan (FCCJ)**

[Highlight]

On June 21, a collaboration event between Sakura Sake Shop, which exports sake to 20 countries worldwide, and The Foreign Correspondents' Club of Japan was held.





KAMOKINSHU



賀茂
金麴

September 5th, 2024



**"KAMOKINSHU" Now
Available!**

[Highlight]

We are excited to announce that we now carry "KAMOKINSHU" from KANEMITSU SHUZO! we will showcase the dedication to craftsmanship behind KANEMITSU SHUZO and the allure of "KANMOKINSHU"!





ORIENTAL SAKE AWARDS



November 7th, 2024



**【Top 30 Sake in Asia】Results
of Hong Kong's "OSA2024"
Sake Competition Announced!**

[Highlight]

The results of the Hong Kong International Sake Competition "Oriental Sake Awards 2024" have been announced. We will introduce some of the sake that we carry, which have won Sake of the Year Award, Best Brewery Award, and Gold Awards!





August 9th, 2024



***Uncovering the Secrets
Behind KANKOUBAI SAKE
BREWERY's Signature Gas
Sensation!***

[Highlight]

KANKOUBAI SAKE BREWERY's sake captivates drinkers with its unique "gas sensation."

President Mr. Masuda says, "The exquisite gas sensation is created by cooling."





SINGAPORE 酒SAKE CHALLENGE



November 14th, 2024



[Breaking News] Results of the Singapore Sake Challenge 2024 Announced

[Highlight]

we are introducing some of the
award-winning sake, including those that won
the prestigious Singapore Best Award,
Platinum Results, and Gold Results, all
available through our store!





LUXEMBOURG 酒SAKE CHALLENGE



November 20th, 2024



[Breaking News] Results of the Luxembourg Sake Challenge 2024 Announced!

[Highlight]

The results of the international sake competition, the "Luxembourg Sake Challenge 2024", judged by sake sommeliers, have been announced. We will introduce the products we carry that received the Platinum and Gold Awards!





November 20th, 2024



[Breaking News] NIIZAWA SAKE BREWERY Wins IWC "Sake Brewer of the Year" for the Third Year in a Row!

[Highlight]

On July 10, 2024, the prestigious "International Wine Challenge (IWC) 2024" announced its top awards in the SAKE category, including the coveted "Champion Sake." Among the winners, NIIZAWA SAKE BREWERY, the brewer of HAKURAKUSEI, ATAGO NO MATSU, ZANKYO, and REIKYO, has been awarded "Sake Brewer of the Year" for the third consecutive year in 2022, 2023, and now 2024!



WORLD SAKAGURA RANKING



November 27th, 2024



**[World Sake Brewery Rankings
Update] NIIZAWA SAKE
BREWERY Achieves First Place
for the Third Consecutive Year!**

[Highlight]

The results of the "World Sakagura Ranking 2024," which recognizes the most highly acclaimed sake breweries in contests held domestically and internationally, have been announced. NIIZAWA SAKE BREWERY has achieved the remarkable feat of ranking first for the third consecutive year, standing at the pinnacle among 676 breweries nationwide.





December 5th, 2024



***[Breaking News] Traditional Sake
Brewing Recognized as UNESCO
Intangible Cultural Heritage!***

[Highlight]

At the UNESCO meeting, registering "Traditional Sake Brewing" was unanimously decided, including sake, shochu, and awamori, as an Intangible Cultural Heritage! We introduces sake products that blend traditional methods such as kimoto brewing and non-chemical fertilizers with advanced technology to brew unique, high-quality sake.

KAISHUN "Kanbun no shizuku"
Kimoto Junmai Kioke



SHICHIHONYARI
Kinowa Kimoto Kioke





福田酒造株式会社
創業元禄元年



FUKU-UMI



FUKU-UMI
福海

Sake brewing is done with heart, and nurtured by the wind.

October 4th, 2024



***The Representatives of
Sakura Sake Shop Are
Raving About It! FUKUUMI
Now Available***

[Highlight]

Our CEO, Komazawa, fell in love with its flavor when he tried it at a sake bar in Tokyo, and immediately scheduled a visit to the brewery the very next day. Today, we are excited to share the charm of FUKUUMI with you!

